

# **ENHANCING WELL-BEING** PROGRAM ENGAGEMENT IN HIGHER EDUCATION



Our client is a private, mid-sized, nationally ranked liberal arts college offering over 100 degree programs. Since 2003, the college has partnered with Bree Health to provide comprehensive well-being support for its staff, ensuring they have the resources needed to thrive both personally and professionally.

## **CHALLENGES**

The college faced several key challenges that impacted employee engagement and well-being:

- Employee Retention: Reducing turnover and associated costs was a priority to maintain a stable and dedicated workforce.
- Employee Engagement: Fostering a workplace where employees feel valued and connected was essential for overall job satisfaction and performance.
- Program Awareness & Utilization: Ensuring employees fully utilized available well-being resources was critical to providing the support they needed.

These challenges underscored the need for a more effective well-being program to support the college's staff and enhance workplace culture.

### **RESULTS**

The implementation of Bree Health's well-being solutions led to significant positive outcomes for the college and its employees:



increase in well-being program engagement.



decrease in health insurance and claim costs.



decrease in the average duration of treatment for outpatient mental health services.



Community Engagement: The program successfully fostered a sense of community and increased employee engagement.

#### **SOLUTIONS**

- Online Resources and Tools: Convenient access to a wide range of digital resources designed to support mental and emotional well-being.
- 1-on-1 Coaching: Personalized coaching to help employees manage stress, enhance work-life balance, and achieve their personal and professional goals.
- Community Engagement: Opportunities to connect with health coaches at community events, creating a more personalized and interactive support experience.
- Holistic Well-Being Support: Comprehensive services addressing personal, professional, and emotional challenges, leading to improved overall well-being and job performance.
- Proactive Health Advocacy: Expert guidance to help employees navigate health plans and manage healthcare claims, reducing stress and improving their healthcare experience.
- Ongoing Engagement: Continuous communication and regular follow-ups to sustain high levels of participation and satisfaction among employees.

## CONCLUSION

Through the tailored and comprehensive services provided by Bree Health, the college successfully addressed the critical challenges faced by its staff. Bree Health's holistic approach and seamless integration into the college community have significantly improved employee well-being, engagement, and overall satisfaction. This partnership underscores the value of strong support systems in fostering a healthy, motivated workforce and enhancing employee performance.